

GoTo

Connect

GoTo Connect for Auto Dealers

GoTo's award-winning cloud phone system plus customer engagement tools help your dealership reach customers anywhere.





Everything you'll ever need to communicate with your customers with voice, video, text, webchat and social media.

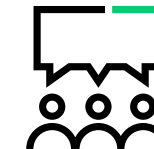
As a trusted leader in cloud-based communication and collaboration, GoTo includes voice, video, contact center, customer engagement, and more — accessible where you need to do business.

For over a decade, GoTo built an avid customer base through a combination of innovative technology, an elegant and intuitive user experience, a simple, scalable delivery model, and competitive pricing.

See how GoTo can empower your dealership communications, customer service, and marketing campaigns.



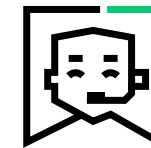
Phone



Meeting



Messaging



Attendant Console



Contact Center



Customer Engagement





Sales

GoTo Connect Phone

- Answer calls and send SMS/MMS texts from your dealership number on your smartphone.
- Access call analytics for attribution and accountability, across devices.
- Agents can take calls on the lot, not just at their desks, increasing availability.
- Ensures customers are always calling a dealership number.

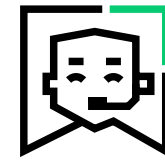
Professional HD Video Conferencing

- Provide virtual vehicle tours using GoTo Connect and GoTo Meeting.
- Have face-to-face meetings with buyers for a better car buying experience.

Hot Desking

- Effectively share workspaces with GoTo Connect's hot desking feature.





Front Desk

Attendant Console

Efficiently monitor and handle incoming calls and streamline call management with GoTo Connect's attendant console built for peak efficiency and satisfaction.

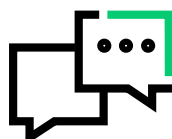
- Get a detailed view of the users, calls, queues, and ring groups across your organization.
- Advanced call control with drag-and drop transfer and physical phone control.
- Route calls easily with dial plan and greeting changes.



BDC

GoTo Connect Contact Center

Never miss a lead by instantly tracking missed calls, viewing call reports, and displaying real-time metrics to better gauge your department's performance.

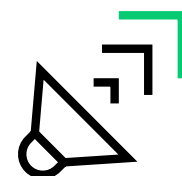


Service

SMS/MMS Texting

Send text messages from the dealership's main number.

- Service updates
- Appointment reminders
- Share images, documents, and video
- Vehicle pick-up notifications



Entire Dealership

Dial Plan Editor

Create the most efficient call flows with GoTo Connect's award-winning Dial Plan Editor to set call routing to the correct department and personnel.

DID

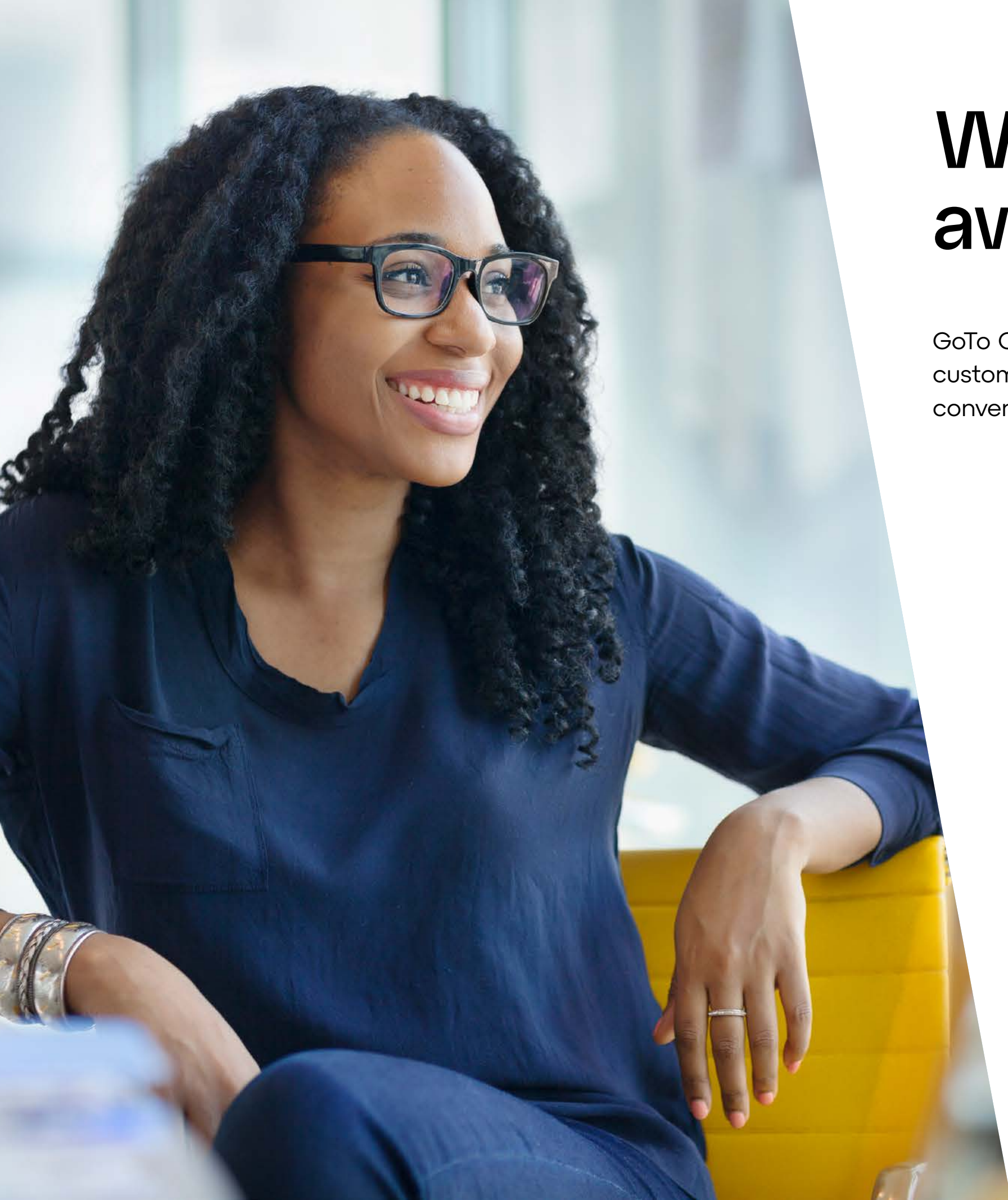
Improve your marketing efforts by ordering phone numbers from a single source for sales campaigns and accessing GoTo Connect's reporting.

Ring Groups

Answer customer calls more quickly by configuring an unlimited number of ring groups with Service, Sales or Parts departments.

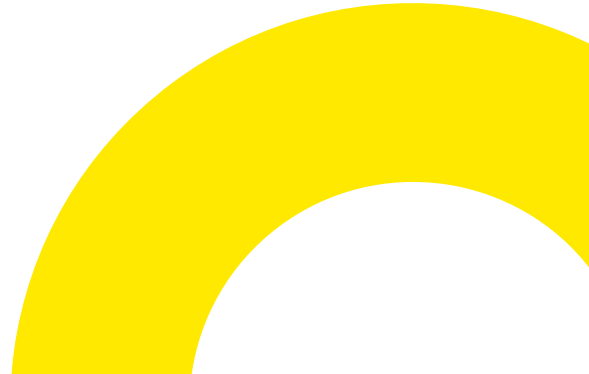
Multicast Paging

Deliver announcements to the right people by sending instant, targeted messages to different departments and locations.



Work with an award-winning team

GoTo Connect is the market-leading cloud-based phone system and customer engagement software that modernizes and centralizes your conversations, making it easier to engage with your customers.



Their words, not ours

“Unifying everything into one solution has been amazing. Texting, faxing, recording, and reporting from one central location is a huge upside. I was able to cancel 6 or 7 different products once we made the switch.”

Todd Hawkins

IT Manager, BMW of Murray

Just a few of our nationwide accounts

- Larry H. Miller
- Price Simms
- Gee Automotive
- HGreg
- Bob Rohrman
- Auto Canada
- Bill Currie
- Gillman Automotive Group

Automotive integrations

TEKION

 CARWARS
OWN THE PHONE

 purplecloud®

MOMENTUM™


Communiify

BLiNK AI
AUTOMOTIVE

 HANSEN
SOFTWARE



Unify your communications with GoTo Connect

GoTo Connect is the market-leading cloud-based communications and customer engagement software that modernizes and centralizes your communications in one easy-to-use, easy-to-love cloud solution.

Let GoTo help you deliver more value to your dealership and your customers — it's not just the right choice, but the easy choice.

Or talk to a specialist

Call 1 (800) 514-1317 or visit [GoTo.com/automotive](https://www.gotocom/automotive)