

MODERNIZE. REVOLUTIONIZE. FUTURIZE.

**EMPOWER YOUR GLOBAL TEAMS
AND OPTIMIZE YOUR BUSINESS.**

Today's teams are unprecedented. Working anywhere at any time, they connect faster and more frequently than ever before. Together, with Ovum Research, we've discovered unified communications and collaboration (UCC) is not just essential for companies chasing success in the future – it's business critical.



VIEW COMMS AND COLLABORATION AS "BUSINESS CRITICAL".



PLAN TO INCREASE SPENDING IN UCC.

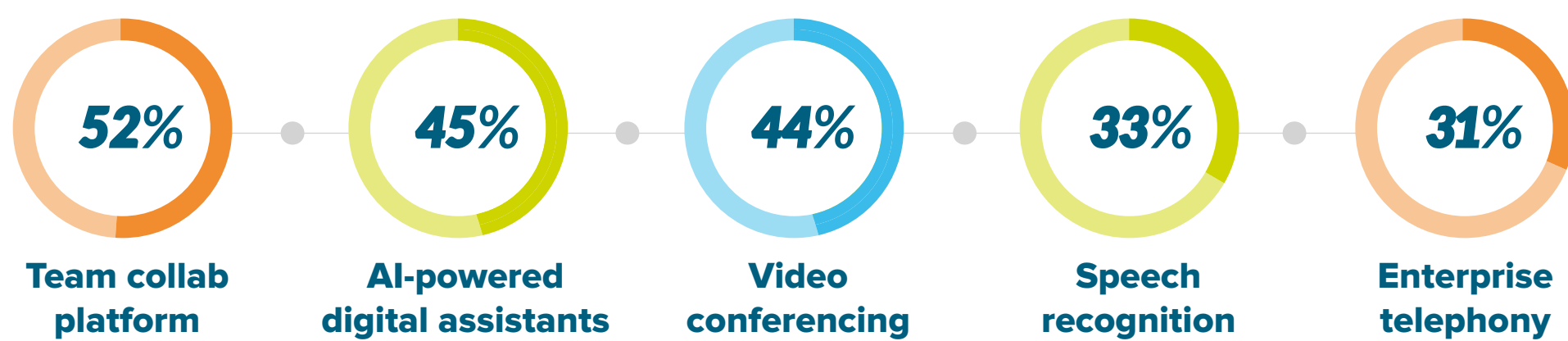


DIGITAL NATIVES HAVE DIFFERENT NEEDS AND EXPECTATIONS.



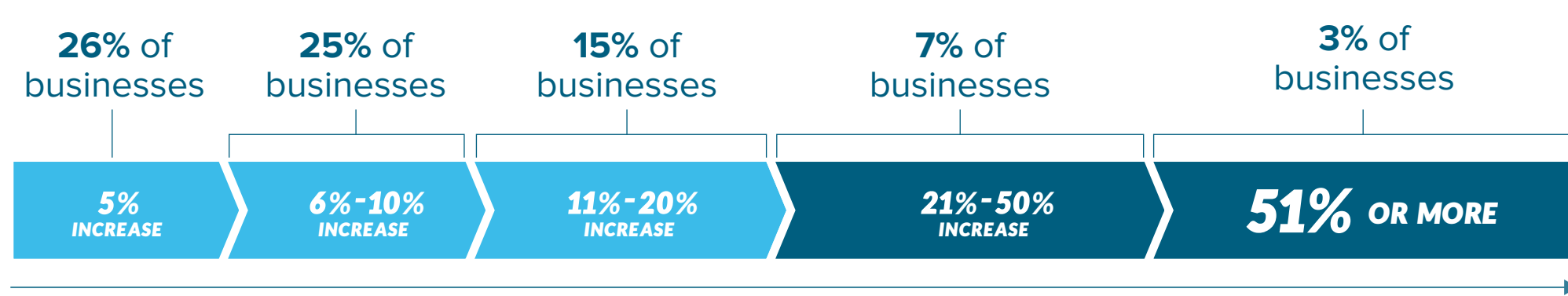
INVESTMENT ON THE RISE: UCC FUNDING AND DEPLOYMENTS ARE GROWING.

INVESTMENT PRIORITIES BY FEATURES:



BUSINESS PLANS FOR UCC SPENDING MOVING FORWARD.

10% PLAN TO INCREASE BY AN ASTOUNDING 21% OR MORE



Percentage of UCC spend increase

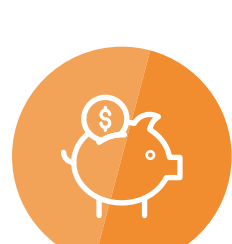


UNIFIED COLLABORATION DOESN'T JUST BENEFIT TEAMS – IT DRIVES BUSINESS GOALS.

IT Leaders expect four major breakthroughs when consolidating to a single UCC solution.



CIO'S SEE THE NEED TO CONSOLIDATE, BUT WHAT'S HOLDING THEM BACK?



LACK OF BUDGET

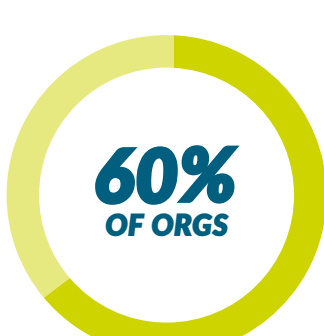


THE DRIVER OF SUCCESSFUL UCC USER ADOPTION:

A clear and concise digital transformation plan.

CIO's who have triumphantly consolidated their collaboration tools advise the next generation to prioritize the following actions for a similar outcome.

- 1** Develop a digital strategy
- 2** Ensure the biz needs are aligned with tech purchases
- 3** Consider scalability



EXPECT POSITIVE ROI WITHIN A YEAR.

DIVE DEEPER INTO THE DATA.



These stats are only the beginning. In partnership with Ovum Research, we surveyed over 2,000 IT leaders across the world and discovered all there is to know about present-day UCC adoption approaches, priorities, successes, and challenges.

Access the full whitepaper to learn the top 10 imperatives to effective UCC adoption, and so much more.

[Read the Whitepaper](#)