

MILLENNIALS AND MEETINGS: THE FUTURE OF COLLABORATION



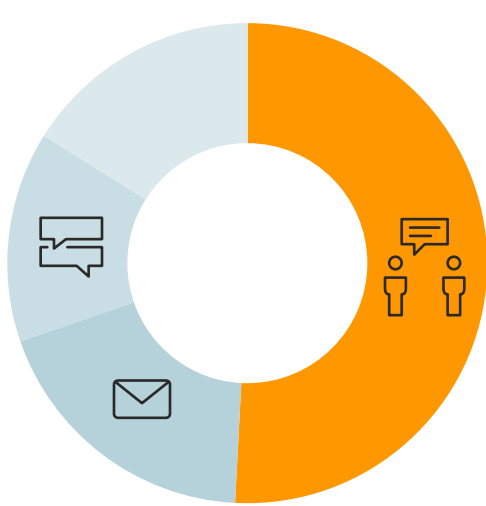
Millennials may be new to the modern work environment, but their fresh perspective is raising the bar on productivity. Familiar with technology and fed up with tradition, they're shaping the future of collaboration by reimagining its oldest practice – the meeting.

Millennials	Gen Xers	Boomers
35%	33%	25%

Millennials are now the largest generation in the U.S. workforce at 35%, bigger than both Generation Xers (33%) and baby boomers (25%).

Millennials want meetings to have a purpose

If there's no good reason to meet, most millennials say why bother. But that doesn't mean they hate meetings.



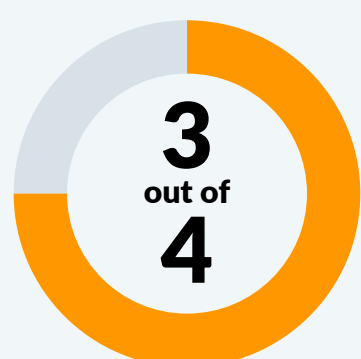
51% of millennials prefer to communicate face to face, compared to **19%** for email and **14%** for texting.

Too many meetings just lack focus. Millennials say their meetings should have:

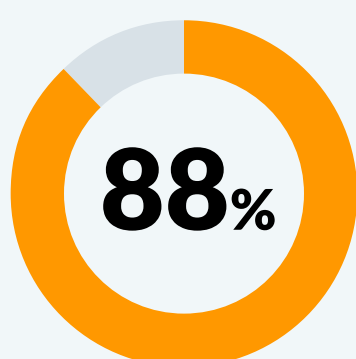
- Strong leadership** (Icon: Flag with star)
- Short agendas** (Icon: Checklist)
- Smaller sizes** (Icon: Four arrows pointing outwards)
- Creative spaces** (Icon: Couch)

Millennials want more convenience in the workday

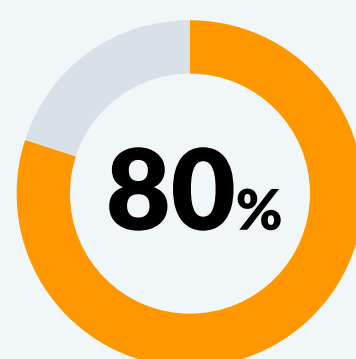
Millennials are increasingly setting up shop at home or in shared workspaces. The conference room meeting now extends far beyond the office walls.



3 out of 4 millennials would like more opportunities to work remotely. They're not used to the typical nine-to-five.



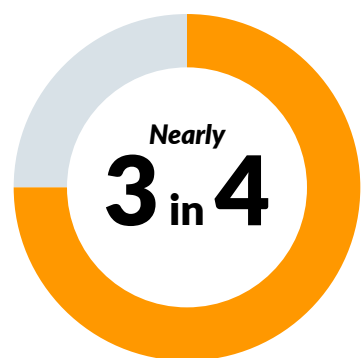
88% of millennials wish they could work at times they choose, because flexibility leads to better work-life balance.



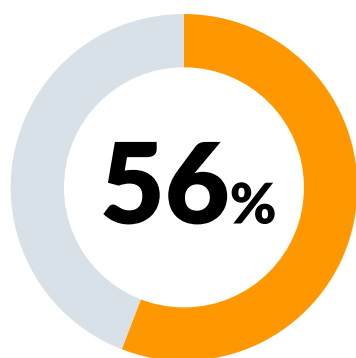
80% of workers are equally or more productive working from home. Fewer distractions make it easier to get work done.

Millennials want to save time with technology

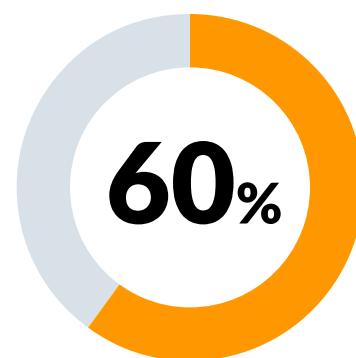
Millennials are used to getting things instantly at the tap of a button, and they're taking that approach to meetings. They're searching for new technologies to speed things up.



Nearly 3 in 4 millennials rate virtual sharing as important for remote collaboration – compared to 2 out of 3 for non-millennials.



56% of millennials believe that AI leads to more productivity. Automating routine tasks – like taking notes – gives them more time back.



60% agree that better communication technology could even make in-person communication obsolete in the future.

Give millennials the meetings they want

To prepare for the future of collaboration, you need to empower your millennial workforce with the tools that let them work smarter, not harder. That's why we've reimagined GoToMeeting with a powerful new experience that delivers on the features and flexibility that matter most to the modern workforce.



Faster than ever

Joining a meeting is 65% faster than before. Save time and get right to the point, so you can collaborate quickly.



Stronger relationships

Our video-first approach makes meetings more personal, so you can drive meaningful connections with your peers.



Unmatched audio clarity

Noise suppression and PSTN wideband make remote conversations sound like everyone's in the same room.



Increased productivity

Our Smart Meeting Assistant, complete with notes, action items and highlights, ensures you're not wasting time on mundane tasks.



An all-new "Hub"

Your one-stop-shop for scheduling meetings, sharing content, and communicating via chat.



Sleek, modernized design

Keep it simple with intuitive in-session controls.



Millennials are rethinking business as usual and changing the way we work together – for the better.

Ready to give your growing workforce the kind of meetings they want? Sign up for GoToMeeting today.

[Try GoToMeeting Today](#)



We were named a 2019 Gartner Meeting Solutions Magic Quadrant Leader!

Sources
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