



# **MEET YOUR GOALS WITH GOTO**

**VIDEO / PHONES / ROOMS / WEBINARS / MESSAGING**

## **ONE VENDOR. LOTS OF BENEFITS.**

Because of today's flexible, customer-focused workforce, IT's got a bigger seat at the table. Typical priorities of today's IT leaders are no longer just about efficiency and ease of use. IT needs to drive business growth and cut costs, all while constantly hunting for innovative technologies. The ideal unified communications and collaboration (UCC) provider can keep you pointed in the right direction. They can help support your flexible workforce, accomplish your strategic business goals – and most importantly, keep your customers happy, too.

We worked with Ovum research to survey IT buyers all around the globe about their UCC strategies and long-term goals.

**They identified their top three priorities as driving operational efficiencies, improving customer experience and reducing costs. Do all this and more through a partnership with GoTo.**



**DRIVING OPERATIONAL EFFICIENCIES**



**IMPROVING THE CUSTOMER EXPERIENCE**



**REDUCING COSTS**

# 1 DRIVING OPERATIONAL EFFICIENCIES

Modernize the collaborative experience within your organization with GoTo. Our product portfolio has everything you'll ever need to collaborate and win together, brought together.



**Consolidated and centralized user and vendor management** frees up time and boosts efficiency.



**From video conferencing to telephony to mobile collaboration**, empower employees with the tools they need.



## HERE'S WHAT THEY ARE SAYING ABOUT US.

*"GoTo is a great way to connect with field staff, ad hoc or planned. It increases efficiencies and timely decisions."*

**-Government Compliance Officer**

*"Since we are a global business and run a decentralized organization we needed a solution to connect our colleagues and GoTo became the best solution over the last couple years with the ease of use and quality of connection."*

**-Jason Flores, Business Project Manager, Daniels Sharpsmart, Inc.**

*"Great tools, (we) enjoy the fact that we are able to bundle our products 'all under one roof'."*

**- System Administrator, Medium Enterprise Computer Services company**



## 2 IMPROVING THE CUSTOMER EXPERIENCE

GoTo's products are built with the end-user in mind. Just take the all new GoToMeeting, built from the ground up based on feedback from over 10,000 customers. Your users will enjoy a frictionless, collaborative experience – as will the clients and customers they connect with every day.



**Available across any device** – collaborate quickly no matter where you are.



**User adoption** is seamless with custom onboarding.



**A suite of trusted, award-winning products** like GoToMeeting and GoToWebinar.



### HERE'S WHAT THEY ARE SAYING ABOUT US.

*"It just works and my clients love it!"*

**–Dave Stuart, Owner, Dafran**

*"GoTo really helped me out when one of our clients set up a call with their own conferencing suite which was not as reliable and kept cutting out. I was able to quickly send out a meet now link to the meeting attendees and avoid a lot of disruption to the call."*

**–IT Administrator, Small Business Computer Software Company**

*"It just works well, is easy for customers to get connected and has almost zero latency."*

**–Kevin B Leigh, CEO, Auction Simplified**



# 3 REDUCING COSTS

One of the biggest benefits of partnering with one UCC vendor is the opportunity for cost savings across the board. With GoTo's bundle options and simple, transparent pricing, you can cut costs and deliver superior collaboration experiences. Win, win, win!



**GoTo consolidation saves** on average 87%.  
-TechValidate survey 2019



**One low price** for all cloud collaboration.



**Multiple bundle options** let you choose the best one for your organization with all-inclusive, transparent pricing.



## HERE'S WHAT THEY ARE SAYING ABOUT US.

*82% of surveyed Large Enterprise, Global 500, and S&P 500 customers agree GoTo is a great value for its price.*

-TechValidate survey

*"The GoTo suite not only saves travel costs for me, but allows me to train and collaborate with my coworkers who are working remote, which is awesome."*

-Sales Representative, Small Business Financial Services Company

*"From an IT perspective: the cost savings, ease of setup and administration, and simple operation of the products themselves made switching to Jive / GoToMeeting a straightforward decision."*

- Charles Brader, IT Manager, Hawthorne Direct



## THE RELIABLE FEATURES YOU NEED



### Feature-rich unified communications

Cloud PBX and over 100 telephony features powered by Jive.

### Phones and meetings combined

Single application for cloud VoIP, screen sharing, video conferencing and more.



### Top-rated mobile apps

Seamless meetings on the go with commuter mode, voice commands and cloud recording.

### Admin center

One place for full control, including provisioning, single sign-on and meeting analytics.

### Calendar plugins

Microsoft Office 365 & G Suite plugins for easy scheduling right from your calendar.



### Turnkey installation

Everything in one simple kit so you can get up and running in minutes.

### Industry-leading integrations

Customize your GoToRoom experience by choosing Poly or Dolby hardware for truly best-in-breed meetings.

### User-friendly interface

Intuitive, touch-panel controls that users can successfully meet with on the first try.



### Easy set-up

Create events in minutes with our webinar templates and unique webinar modes to fit every needs.

### Quality engagement

Video, polls, Q&A and other interactive features to keep audiences hooked.

### Rich analytics

Instant insights on registrants, attendees, attendee behavior and more.

# GET IN TOUCH WITH US TODAY AT [GOTO.COM](https://goto.com)

GoTo by LogMein is the industry's most comprehensive portfolio of UCC solutions.